

CONVERSION OF 2019 DATRIX SFP:

18,080 ORDINARY SHARES SUBSCRIBED FOR A TOTAL OF EURO 2,712,00

Milan, 5 February 2024 - Datrix S.p.A. (the "**Company**" or "**Datrix**") a company listed on Euronext Growth Milan (ISIN code IT000546837), specializing in the development of Augmented Analytics solutions and services based on Artificial Intelligence and Machine Learning Models, hereby announces that the conversion period for the financial participation instruments denominated "2019 Datrix SFP" (the "**2019 Datrix SFP**") due at 31 December 2022 has been closed. Specifically, as of today's date, a total of 18,080 2019 Datrix SFP have been converted and, as a result, 18,080 ordinary shares were issued for a total consideration of Euro 2,712.00.

As already disclosed to the market, on 2 August 2019, the Company resolved on an incentive plan in favour of directors, employees and consultants of the Company through the issue of participatory financial instruments convertible into ordinary shares. It should be noted that the 2019 Datrix SFP grant the right to convert such instruments into ordinary shares of the Company at a subscription price of Euro 0.15 per ordinary share, at a ratio of 1 2019 Datrix SFP to 1 ordinary share.

As at the date of this press release, 35,707 2019 Datrix SFP are still outstanding, which may be converted when the relevant right accrues, during the exercise periods identified in the regulations (available on the Company's website in the Investor Relations section).

For further information, please refer to the Admission Document available on the Company's website www.datrixgroup.com.

The Company will publish the notice of change in the share capital following the filing of the capital increase with the Company Registry within the legal terms.

This press release is available on the Company's website www.datrixgroup.com, section "Investor Relations/Investors" as well as at the authorized storage mechanism "eMarket Storage" at www.emarketstorage.com.

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ABOUT DATRIX

Datrix is an international Group listed on Euronext Growth Milan that develops Artificial Intelligence solutions and applications to accelerate data-driven growth of companies through highly specialized tech companies in vertical markets. The Group is active with AI-Based solutions in 2 business areas: AI for Data Monetization (to maximize growth opportunities in the Martech, AdTech and FinTech sectors by transforming data into tangible value) and AI for Industrial/Business Processes (to optimize the efficiency of industrial and business processes including e.g. power plants, transportation infrastructure, manufacturing and logistics processes).

Since 2019 Datrix has also accelerated its growth path through acquisitions in Italy and abroad. The following brands are now part of the Datrix Group: Aramix, FinScience, ByTek, and Adapex.

Datrix is also a technology partner of international consortia for important R&D projects (funded by the European Union and Italy) based on Artificial Intelligence algorithms in finance, biomedical and cyber security.

Datrix operates in Italy (Milan, Rome, Cagliari, Viterbo), the United States and Dubai.

Read more at datrixgroup.com.

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